

Editorial Calendar**

eCampus News is dedicated to helping higher-education officials lead their institutions in 21st-century teaching, learning, and research by featuring the latest educational technology news and information, expert advice, best practices, and special reports. Each month, our elite higher-education decision makers—**your best sales prospects**—meticulously review this information to help them evaluate and purchase technology products and services for their colleges and universities.

ISSUE	HIGHLIGHTS	BONUS COVERAGE
January 2010 Space Reservation: Dec. 11, 2009 Materials Deadline: Dec. 18, 2009	Special Focus— <u>Money Matters</u> : Bonus section focusing on cost-containment strategies, savvy budgeting and purchasing practices, leveraging federal stimulus funding, and other grants and funding sources. Includes YOUR own story: "Advertisers' Solutions: How Efficient and Cost-Effective Products Enrich Learning and Preserve Scarce Resources." Special Feature— Trends in Supercomputing	State & Regional Conferences & Seminars
February 2010 Space Reservation: Jan. 15, 2010 Materials Deadline: Jan. 22, 2010	Special Focus— <u>"Green" Campuses</u> : New developments in energy-efficient and environmentally friendly building and computing technologies, campus sustainability projects, and more. Special Feature— Software Virtualization	State & Regional Conferences & Seminars
March 2010 Space Reservation: Feb. 12, 2010 Materials Deadline: Feb. 19, 2010	Special Focus— <u>Open Technologies</u> : Open-source software initiatives (including open learning management systems), open courseware projects, and more. Special Feature— Spotlight on Assessment	American Council on Education (ACE) Annual Conference, March 6-10, Phoenix
April 2010 Space Reservation: March 12, 2010 Materials Deadline: March 19, 2010	Special Focus— <u>Network Infrastructure</u> : Wiring, cabling, routers, switches, and network servers; wireless routers, antennas, and access points; voice-over-IP systems; telephony and telecommunications services; cellular service; and more. Special Feature— Spotlight on Internet2 Applications	Association for Information Communications Technology Professionals in Higher Education (ACUTA) Annual Conference, April 18-21, San Antonio
May 2010 Space Reservation: April 16, 2010 Materials Deadline: April 23, 2010	Special Focus— <u>Student & Alumni Outreach</u> : Student recruiting, retention, tutoring, and support systems; Customer Relations Management (CRM) software; automatic calling systems; fundraising and alumni outreach tools; and more. Special Feature— Spotlight on Food Service	State & Regional Conferences & Seminars
June 2010 Space Reservation: May 14, 2010 Materials Deadline: May 21, 2010	Special Focus— <u>AV Systems & Presentation Tools</u> : Digital projectors and document cameras; interactive whiteboards and personal response systems; "smart" consoles; digital signage; instructional and streaming video services; media capturing, archiving, and distribution systems; video conferencing systems; video production and editing tools; and more. Special Feature— Printing & Imaging Solutions	InfoComm 2010, June 9-11, Las Vegas
July 2010 Space Reservation: June 11, 2010 Materials Deadline: June 18, 2010	Special Focus— <u>Enterprise Software</u> : Procurement, HR, and finance systems; financial aid and admissions software; student information systems; data tracking, analysis, and reporting tools; calendaring and scheduling software; and more. Special Feature— Data Storage & Backup	National Association of College and University Business Officials (NACUBO) Annual Conference, July 24-27, San Francisco

**Editorial schedules subject to change without notice.



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August 2010 Space Reservation: July 16, 2010 Materials Deadline: July 23, 2010	Special Focus— <u>Campus Safety</u> : Emergency response systems; video surveillance systems; building access and control systems; campus crisis and communications plans; and more. Special Feature— Accessible & Assistive Technologies	State & Regional Conferences & Seminars
September 2010 Space Reservation: Aug. 13, 2010 Materials Deadline: Aug. 20, 2010	Special Focus— <u>Construction & Renovation</u> : New trends and recent developments in architectural design and building technologies for campus dormitories, classroom spaces, laboratories, libraries, athletic facilities, and more. Special Feature— Focus on 21st-Century Skills	State & Regional Conferences & Seminars
October 2010 Space Reservation: Sept. 17, 2010 Materials Deadline: Sept. 24, 2010	Special Focus— <u>Network Administration</u> : Network operating systems; remote access and monitoring tools; bandwidth management tools; software distribution systems; network asset management software; network, desktop, and data security software; firewalls; antivirus, antispam, and anti-phishing software; domain name system (DNS) resolution; help-desk solutions; and more. Special Feature— Campus eMail Systems	EDUCAUSE Annual Conference, Oct. 18-21, Philadelphia
November 2010 Space Reservation: Oct. 15, 2010 Materials Deadline: Oct. 22, 2010	Special Focus— <u>Campus Libraries</u> : Library automation software; library asset management systems; online reference databases; scanning, digitizing, and archiving services; centralized media storage and distribution systems; and more. Special Feature— Spotlight on Electronic Textbooks	Sloan-C Annual Conference on Online Learning (dates and location to be announced)
December 2010 Space Reservation: Nov. 12, 2010 Materials Deadline: Nov. 19, 2010	Special Focus— <u>Online Learning</u> : New developments in learning and course management systems, hybrid classes, online courses and degree programs, validated learning, and more. Special Feature— Emerging Wireless Technologies	State & Regional Conferences & Seminars

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Featured in eCampus News...

Front Lines: Quick-hitting items of interest to campus executives.

Success at the Top: Profiles of America's most successful higher-education officials.

In the News: Critically acclaimed coverage of breaking news, emerging trends, and recent developments in campus technology.

Leading Edge: A look at brand-new and just-over-the-horizon technologies that are sure to affect higher education.

Behind the Enterprise: News, trends, and best practices for using technology to drive the eCampus enterprise.

Teaching & Research: The latest ed-tech developments affecting higher-ed classrooms and research labs.

eCampus Security: News, trends, and best practices in ensuring campus safety and security.

OpenCourse Overture: In partnership with the OpenCourse Consortium, a monthly roundup of the most exciting OpenCourse content making its debut online.

Money Matters: Success stories, trends, and recent developments in the world of higher-education fundraising and finance.

Law & Ethics: News and analysis of the legal and ethical implications for campus technology use.

Eye on the Ball: Recent developments at the intersection of technology and college athletics.

NetWatch: The month's top higher-ed web sites for teaching, learning, and leading.

Product Spotlight: New technology products of interest to higher education.

eCampus Partners: Key organizations and leading companies supporting the eCampus movement.



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