

2009 Editorial Calendar**

eCampus News is dedicated to helping higher-education officials lead their institutions in 21st-century teaching, learning, and research by featuring the latest educational technology news and information, expert advice, best practices, and special reports. Each month, our elite higher-education decision makers—your best sales prospects—meticulously review this information to help them evaluate and purchase technology products and services for their colleges and universities. Consult the editorial schedule below, then contact one of our knowledgeable account representatives for help in developing a program best suited to your promotional objectives and budget.

ISSUE	HIGHLIGHTS	BONUS COVERAGE
January 2009 Space Reservation: November 28, 2008 Materials Deadline: December 5, 2008	Special Focus— Online Learning: New developments in learning and course management systems, hybrid classes, online courses and degree programs, validated learning, and more. Special Features— Software Virtualization, Spotlight on Internet2 Applications	State & Regional Conferences & Seminars
February 2009 Space Reservation: January 17, 2009 Materials Deadline: January 21, 2009	Special Focus— “Green” Campuses: New developments in energy-efficient and environmentally friendly building and computing technologies. Special Feature— Construction & Renovation	American Council on Education (ACE) Annual Conference, Feb. 7-10, Washington, D.C.
March 2009 Space Reservation: February 16, 2009 Materials Deadline: February 23, 2009	Special Focus— Open Technologies: Open-source software initiatives (including open learning management systems), open courseware projects, and more. Special Features— Ensuring Global Competitiveness, Focus on 21st-Century Skills	State & Regional Conferences & Seminars
April 2009 Space Reservation: March 16, 2009 Materials Deadline: March 23, 2009	Special Focus— Campus Communications: Voice over IP, telephony and telecommunications, cellular service, landline communications, digital signage, emergency response systems, video and web conferencing systems, and more. Special Feature— Printing & Imaging Solutions	Association for Information Communications Technology Professionals in Higher Education (ACUTA) Annual Conference, April 19-22, Atlanta
May 2009 Space Reservation: April 15, 2009 Materials Deadline: April 22, 2009	Special Focus— Campus Video Use: Instructional and streaming video services; media capturing, archiving, and distribution systems; video production and editing tools; and more. Special Features— Computers & Peripherals, Data Storage & Backup	State & Regional Conferences & Seminars
June 2009 Space Reservation: May 13, 2009 Materials Deadline: May 20, 2009	Special Focus— Projectors & Presentation Tools: Digital projectors, document cameras, interactive whiteboards, personal response systems, “smart” consoles, presentation aids, and more. Special Feature— Spotlight on Assessment	InfoComm 2009, June 13-19, Orlando
July 2009 Space Reservation: June 15, 2009 Materials Deadline: June 22, 2009	Special Focus— Network Infrastructure: Wiring, cabling, routers, switches, and web servers; plus, the latest developments in wireless technologies—including Wi-Fi, WiMAX, microwave technologies, mesh networking, wireless security, and more. Special Features— Spotlight on Campus Safety: A report on campus safety and security trends and technologies, culled from the Safety and Security pages of www.eCampusToday.com, the newsmagazine’s companion web site.	State & Regional Conferences & Seminars

**Editorial schedules subject to change without notice.

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August 2009 Space Reservation: July 15, 2009 Materials Deadline: July 22, 2009	Special Focus — Network Administration: Network operating systems; remote access and monitoring tools; bandwidth management tools; software distribution systems; network asset management software; network, desktop, and data security software; filtering and firewalls; help-desk solutions; and more. Special Feature — Focus on Campus Libraries: Library automation software, library asset management systems, online reference databases, scanning and archiving services, centralized media storage and distribution systems, and more.	State & Regional Conferences & Seminars
September 2009 Space Reservation: July 14, 2009 Materials Deadline: Aug. 21, 2009	Special Focus — Student & Alumni Outreach: Student recruiting, retention, tutoring, and support systems; Customer Relations Management (CRM) software; and more. Special Feature — Best Practices in Higher-Education Technology	State & Regional Conferences & Seminars
October 2009 Space Reservation: September 14, 2009 Materials Deadline: September 21, 2009	Special Focus — Enterprise Data Systems: Student information systems; data tracking, analysis, and reporting tools; and more. Special Feature — Accessible & Assistive Technologies	WCET Annual Conference, Oct. 21-24, Denver Sloan-C Annual Conference Oct. 28-30, Orlando
November 2009 Space Reservation: October 14, 2009 Materials Deadline: October 21, 2009	Special Focus — Campus Finance: Procurement, HR, and finance systems; financial aid software; grants databases and tracking systems; and more. Special Feature — Stadium and Auditorium equipment and systems—audio-visual systems, seating systems, security solutions, video installations, turf and flooring products, acoustics, design and construction management, and more.	EDUCAUSE Annual Conference, Nov. 3-6, Denver
December 2009 Space Reservation: November 9, 2009 Materials Deadline: November 16, 2009	Special Focus — Research Roundup: University research projects of major significance across North America and around the world—who's in charge, who's landed major research grants, what are the key objectives, and where are major breakthroughs taking place. Special Features — Federal Grants & Funding Calendar	State & Regional Conferences & Seminars

Featured in eCampus News...

Front Lines: Quick-hitting items of interest to campus leaders.

Success at the Top: Profiles of America's most successful higher-education executives.

In the News: Critically acclaimed coverage of breaking news, emerging trends, and recent developments in campus technology.

Emerging Technologies: A look at brand-new and just-over-the-horizon technologies that are sure to affect higher education.

Teaching & Research: The latest ed-tech developments affecting higher-ed classrooms and research labs.

eCampus Security: News, trends, and best practices in ensuring campus safety and security.

Money Matters: Success stories, trends, and recent developments in the world of higher-education fundraising and finance.

Legal Aid: News and analysis of the legal and ethical implications for campus technology use.

Eye on the Ball: Recent developments at the intersection of technology and college athletics.

Product Spotlight: New technology products of interest to higher education.

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